



Sponsorship Package 2024

Welcome to the Rock Your Voice Podcast – your gateway to impactful brand exposure and unparalleled audience engagement.

Are you searching for a strategic avenue to promote your business and connect with a captivated audience? Our podcast offers a unique opportunity for businesses like yours to showcase your products and services to a diverse and dedicated listener base.

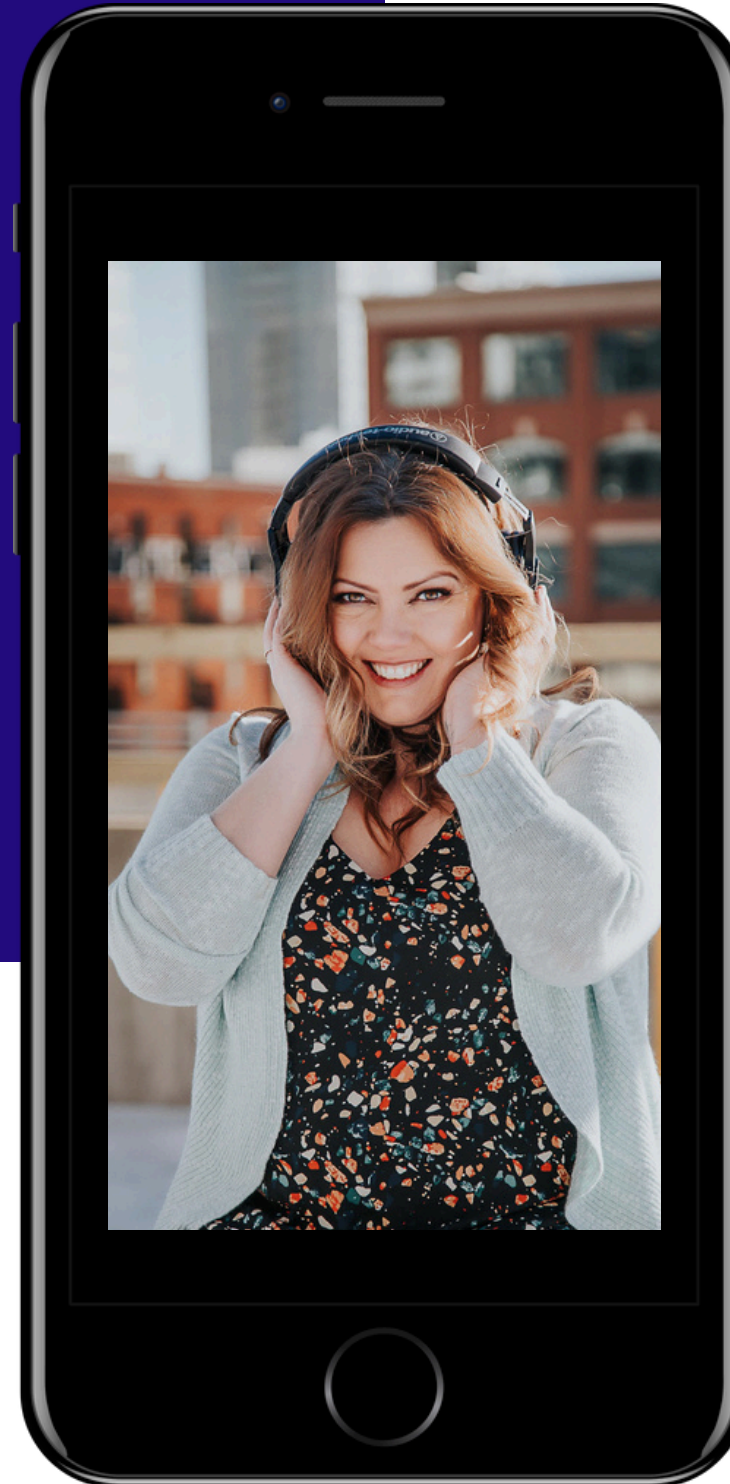
Beyond offering transformative vocal coaching tips and inspirational interviews, we provide a platform where your brand can shine through targeted advertising and sponsorship opportunities. Whether you're aiming to increase brand visibility, drive sales, or establish thought leadership in your industry, advertising with us unlocks the potential to reach your marketing objectives effectively.

Join us in shaping the conversation and making a lasting impression on our engaged audience. Discover how your business can leverage the Rock Your Voice Podcast as a catalyst for growth and success through tailored advertising and sponsorship packages. Let's elevate your brand's voice together.

Rockit Vocal Studios launched The Rock Your Voice Podcast in 2019.

The podcast has 3 main pillars:

- Artist Interviews
- Guest Voice Specialists
- Guided Voice Coaching



Hosted by Emma Harding, owner of Rockit Vocal Studios.

The podcast is available on all platforms as well as directly through the website:

www.rockitvocalstudios.com

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ABOUT THE PODCAST:

ARTIST INTERVIEWS

We feature professional musicians & songwriters ranging from up and comers to platinum selling chart toppers & Grammy winners. Such as: Lindsay Ell, Jess Moskaluke, Teigen Gayse, Jeff Trott, Bonnie Baker and more.

INDUSTRY SPECIALISTS

Guest interviews with top voice coaches and industry professionals
Guest coaches include: Pipe Perez, (The Weeknd, Alicia Keys)
The team from Singing Success Nashville (Keith Urban, Taylor Swift)
Mama Jan Smith (Justin Bieber, Usher and more)
Mindy Pack (Miley Cyrus, Justin Timberlake)
Ingela Onstadt, Psychologist and Performance Anxiety Coach

VOICE COACHING

Guided voice exercises and coaching programs streamable for all listeners.



WHO ARE OUR LISTENERS?

SINGERS & MUSICIANS OF ALL LEVELS

Our listeners are passionate about music. They love to learn and be informed of the latest industry trends and techniques.

A feature on our podcast will put you in front of a focussed audience of listeners who purchase tickets to live events, spend income on musical equipment, musical courses and are active within the music industry. They frequent music venues and are active in their communities. They are looking for new music and want to be in the know of what is new and exciting.



Jess Moskaluke.

Platinum Selling & #1 Chart topping artist.
Episode 44.

WHO ARE OUR LISTENERS?

MUSIC FANS

Fans of music tune in for the guest interviews as well as to stay up to date with the latest industry news and products. They are also interested in **live events, travel, health & wellness, fashion & style** as well as **local breweries and adult beverages***.

VOICE PROFESSIONALS, PERFORMERS & MUSICIANS

Our listeners (and podcast guests!) are always interested in the products and services that we promote which will maintain vocal health, help get great results for their voices or develop their careers and musical skills.
(for example the singing straw / voice mist).

They are interested in musical instruments and any products that connect to their music or brand such as **merchandise, clothing and style**.

*source google analytics



Brandon Lorenzo
Country Music Artist.
Episode 47.

GUEST INTERVIEWS

Whether its a new release or an upcoming tour, our listeners are always wanting to be first to know about the industry and what's going on.

REVIEWS & EVENT PROMOTION

What are you currently promoting? Keep us in the loop and if its a fit, there are options to be included on the show with links to your new single, social media, website, ticket sales and more.

Whether its a product, event, new music or new venue, we are always happy to check out what you are promoting and look forward to partnering in creative ways that can get the word out to your target demographic.

Please reach out at any time if you have news to share with targeted music lovers & performers.

PROMOTIONAL OPPORTUNITIES



Ron Anderson With Emma
Voice coach to The Weeknd, Alicia Keys, Selena Gomez
Episode 17 features his VoixTek Co-founder Dr. Pipe Perez



STATS!



Mindy Pack Guest on Episode #107
(Coach for Miley Cyrus / Justin Timberlake)

DOWNLOADS:

35,926 unique downloads, April 2024

**Source: Spotify For Podcasters*

CHARTS:

The podcast is gaining traction in Europe & North America, charting at :

#1 Finland

#3 in Greece

#3 Poland

#7 Denmark

#8 Canada

Currently we are working on developing our North American audience, regularly charting in the top 10 in USA and Canada in the "How To" charts. 41% of our listeners are based in the US.

Source: Chartable / Spotify



Lindsay Ell.
#1 charting Singer / Songwriter
Guest on Episode 6

Reviews for The Rock Your Voice Podcast



New singer, Exploring my voice

Nov 21, 2021

★★★★★

I am a longtime musician, always held back with singing. I commute a lot for work in a car and found these exercises and advice extremely helpful. They are straight to the point and give you a good starting platform. I haven't checked out the online content yet but I plan to start looking at those and incorporating them as well. As a beginning singer I highly recommend.

My everyday practise and pause!

May 4, 2024

★★★★★

Emma! For 2,5 years I've almost everyday done one of your simple warmups or many of them in a row. It always brings me back to center, opens my voice and I enjoy your positive uplifting spirit! Thank you!!! So grateful for your practises 🙏

Great Podcast for Singers!

Jun 29, 2021

★★★★★

Brianna Ruelas

Emma Harding is a terrific podcast host and her energy is in an entertaining and informative podcast for performing artists and singers who want to up their game!

Amazing

★★★★★

I love his podcast. Emma is so helpful!

7 Day Download Stats

of Spotify Impressions:

158.4K

of Downloads in 7 days:

331

Highest ranking episode:

4930

EPIISODE 80

How To Sing

ACCORDING TO BUZZSPROUT THE LEADING PODCAST HOSTING PLATFORM:

If your new episode gets, within 7 days of its release:

- more than 26 downloads, you're in the top 50% of podcasts.
- more than 72 downloads, you're in the top 25% of podcasts.
- more than 231 downloads, you're in the top 10% of podcasts.

These statistics make The Rock Your Voice podcast a leader in the How To / Music category with every episode averaging in the top percentage of "how to" podcasts *globally*.



Pre-Produced Ads \$150/insert

*Your pre-produced commercial Inserted into the show
Commercial to be provided by client.
Up to 30 seconds in length.*

Live Read Inserts \$250/episode

*2 live reads, up to 1 minute in length.
Inserted into the show with a natural and non invasive feel, these are read by the host,
promoting your business.
Copy to be provided by client, with flexibility for natural wording from the host.
Includes promotion on our social media platform (2.4k followers)
& e-blast including your website links & logo*

Interview Episode \$750/Episode

*Join us on an episode specifically dedicated to your and your product. Talk about what
you are offering and how it can impact our audience in a positive way.
includes social media & e-blast inclusion*

INVESTMENT





CONTACT US

Thank You For Your Consideration.
Please reach out with any questions or to
tailor your custom package.

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Emma Harding
Owner, Vocal Coach and Podcast Host

