



SPONSORSHIPS FOR SCHOLARSHIPS

WHY SPONSOR MUSIC EDUCATION?

YOUR IMPACT

Sponsoring music education for students who lack financial resources not only provides them with access to valuable skills but also fosters a myriad of positive impacts on their well-being and the community at large.

By supporting music education, businesses contribute to the mental health and emotional well-being of students, offering them a creative outlet for expression and a means to cope with stress and anxiety.

Moreover, sponsoring music lessons promotes inclusivity and strengthens community bonds by ensuring that all aspiring musicians, regardless of their socioeconomic background, have the opportunity to pursue their passion.

Beyond musical proficiency, students benefit from personal development, gaining confidence, discipline, and teamwork skills that are invaluable for success in all aspects of life. Ultimately, sponsoring music education not only enriches the lives of individual students but also cultivates a more vibrant, diverse, and inclusive community.

EMMA HARDING

FOUNDER ROCKIT VOCAL STUDIOS

I have been coaching voice & artist development for over 20 years, all with a focus on the artists voice health and mental wellbeing. High level coaching is expensive, but there are so many artists who should have access to this training. With your help, we can make sure that singers and artists can access the training they deserve, based on their desire to learn and grow vs their income level.



WHAT IS THE PROCESS?

ROCKIT VOCAL STUDIOS WILL WIDELY PROMOTE THE SPONSORSHIP FOR SCHOLARSHIPS PROGRAM TO GIVE VISIBILITY TO YOUR BUSINESS WHILE ALSO MAKING SURE THAT THOSE WHO GENUINELY ARE COMMITTED TO GROWTH IN THE MUSIC INDUSTRY, HAVE ACCESS TO TRAINING.

THERE WILL SPONSORSHIP OPTIONS FOR ARTISTS TO TAKE ONE SESSION, ALL THE WAY UP TO ATTENDING AN INTERNATIONAL RETREAT.

WHO ARE OUR CLIENTS?

WE WILL OFFER SCHOLARSHIPS FOR VOCAL TRAINING & ARTIST DEVELOPMENT TO EMERGING ARTISTS AND YOUTH FROM 14 YEARS AND UP.

SCHOLARSHIPS FOR RETREATS WILL BE OPEN TO APPLICANTS 21+ YEARS OLD.



DEMONSTRATE COMMITMENT TO THEIR CRAFT

Clients must provide proof of previous commitment to their artistry. This may be previous recordings, performances or a letter of support from a school.



CLEAR OUTLINE OF GOALS

Clients must share their goals and why they wish to further their learning. Applications must explain why they feel this is a good fit for them



DIVERSITY & INCLUSION

The application will offer the opportunity to all artists who are a good fit for the program, with a focus on diversity and inclusion.



ARTISTS WE HAVE COACHED AND SUPPORTED HAVE GONE ON TO PERFORM ON WORLD CLASS STAGES, ACHIEVE RADIO PLAY, GAIN AWARD NOMINATIONS, TOUR INTERNATIONALLY AND BE INVITED TO COLLABORATE WITH CHART TOPPING ARTISTS.

Private Voice Coaching Sessions:

Donate one, or a block of lessons to a new client. Sponsorship pricing is offered at the loyalty rate of \$100 per session (Regularly \$160)

360 Artist Development

Enrol a student into Rokit's 360 Artist Development program where they will learn voice, songwriting and performance skills as well as develop their knowledge of the music industry.

With one on one sessions covering topics such as song registration, grant applications, business planning, negotiation and booking gigs, collaborating and co-writing and more. The main focus being an outcome that allows the artists to immediately start generating revenue from their art.

You can donate one month of training or support an artist for up to 6 months.

1 Month \$399

6 Months \$2,000

SPONSORSHIP OPTIONS

**CHOOSE FROM VARIOUS
OPTIONS**

Whether you want to support an artists for one voice lesson or send them on a life changing retreat, there are different levels of sponsorship available.

Sponsorship pricing is held at our 2024 pricing rates, and is lower than our published pricing as a thank you for your support.

A THANK YOU IN OUR MONTHLY EBLAST

We will include a business listing with your logo and links to your website and social media

SOCIAL SHOUTOUTS

We will give you a business feature on our social media platforms. We will also include your business in posts promoting scholarships and call outs for applications. (Over 2.4k followers)

PODCAST MENTION

We will give you a shoutout on one episode of our chart topping podcast, per sponsorship session purchased. (Over 158k impressions monthly)

If purchasing an ongoing scholarship, we will promote your business for each month a scholarship is purchased. You also have the option to be featured on a specific episode promoting your business.

Anonymous sponsors are also welcome.

VOICE COACHING & ARTIST
DEVELOPMENT SCHOLARSHIP

WHAT'S INCLUDED

RETREAT SPONSORSHIP

FROM SONG TO STAGE

THE SINGER &
SONGWRITERS RETREAT

INVERMERE, BC, CANADA.

JULY 24TH-29TH 2025



VOICE & PERFORMANCE
COACHING WITH
EMMA HARDING



SONGWRITING & INDUSTRY
COACHING FROM
AARON & VICTORIA GOODVIN

Retreat Sponsorship

Be part of making a huge difference to the career of an emerging artists, please consider sponsoring a scholarship, or sponsoring our event to allow us to keep attendance fees low and make this event accessible to the emerging artists who should be in attendance.

In support of our mission to provide accessible yet world class training, we are also working with applicants to assist with obtaining funding through grants and additional support.

THANK YOU FOR CONSIDERING TO SUPPORT THIS EVENT!

Full Scholarship Investment:

Covers cost of training, recording, accommodation and meals.
\$1975

Half Scholarship Investment:

Student pays remaining 50%
\$985

CHOOSE FROM VARIOUS OPTIONS

For details on becoming the title sponsor for the retreat or a social media sponsor, please [CLICK HERE](#).

RETREAT SCHOLARSHIP SPONSORSHIP

WHAT'S INCLUDED:

A THANK YOU IN OUR MONTHLY EBLAST

We will include a business listing with your logo and links to your website and social media

SOCIAL SHOUTOUTS

We will give you an exclusive business feature on our social media platforms.

We will also include a thank you to your business in all posts promoting scholarships and call outs for applications. (Over 2.4k followers)

PODCAST MENTION

We will give you a shoutout on one episode of our chart topping podcast, per sponsorship session purchased.

(Over 158k impressions monthly)

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ONLINE PROMOTION

Dedicated space on the website promoting your business with links and logos.

ADDITIONAL PROMOTIONAL OPPORTUNITIES

Option to provide promotional items for distribution at the retreat.

Option to speak at the online training sessions prior to the retreat.

Option to be a featured guests on one episode of the Rock Your Voice Podcast.

Open to discuss any additional unique promotional ideas.

INVESTMENT:

Full Scholarship
\$1,975

Half Scholarship:
\$985



ROCK YOUR *Voice* PODCAST

HOSTED BY EMMA HARDING

The Rock Your Voice Podcast also has opportunities for you to showcase your business to a strategically targeted audience.

Ask us about sponsoring the podcast!

[CLICK HERE TO LEARN MORE.](#)

CONTACT US

Schedule A Call or
set up your sponsorship today.

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