

THE
SINGER &
SONGWRITERS
RETREAT

INVERMERE JULY 25-29 2025



**ROCKIT
RETREAT
SPONSORSHIP**

WHY SPONSOR MUSIC EDUCATION?

YOUR IMPACT

Sponsoring music education for students who lack financial resources not only provides them with access to valuable skills but also fosters a myriad of positive impacts on their well-being and the community at large.

By supporting music education, businesses contribute to the mental health and emotional well-being of students, offering them a creative outlet for expression and a means to cope with stress and anxiety.

Moreover, sponsoring music lessons promotes inclusivity and strengthens community bonds by ensuring that all aspiring musicians, regardless of their socioeconomic background, have the opportunity to pursue their passion.

Beyond musical proficiency, students benefit from personal development, gaining confidence, discipline, and teamwork skills that are invaluable for success in all aspects of life. Ultimately, sponsoring music education not only enriches the lives of individual students but also cultivates a more vibrant, diverse, and inclusive community.



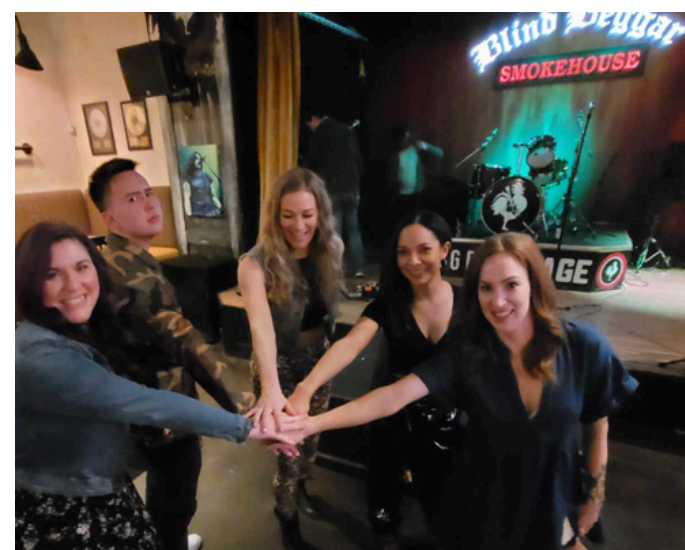
EMMA HARDING

FOUNDER
ROCKIT VOCAL STUDIOS

I have been coaching voice & artist development for over 20 years, all with a focus on the artists voice health and mental wellbeing. High level coaching is expensive, but there are so many artists who should have access to this training. With your help, we can make sure that singers and artists can access the training they deserve, based on their desire to learn and grow vs their income level.



THE RETREAT



FOR THE PAST 7 YEARS RVS HAS BEEN HOSTING SUCCESSFUL MUSIC EDUCATION BASED RETREATS ACROSS THE GLOBE.

IN JULY 2025, WE WILL BE HEADING TO INVERMERE TO COACH A GROUP OF DEDICATED EMERGING ARTISTS IN SONGWRITING, VOICE, PERFORMANCE AND THE MUSIC INDUSTRY.

WE WILL BE JOINED IN PERSON BY GUEST COACHES, PLATINUM SELLING SONGWRITER AARON GOODVIN, AND NASHVILLE BASED PUBLISHER VICTORIA GOODVIN.

WE WILL ALSO BE HOSTING AN ONLINE TRAINING PROGRAM PRIOR TO THE IN PERSON EVENT WITH JUNO AND CCMA WINNING COACHES.

WHO ARE OUR CLIENTS?



OUR RETREAT GUESTS ARE ARTISTS FROM CANADA, THE US, AUSTRALIA AND THE UK. THEY ARE SERIOUS ABOUT DEVELOPING THEIR SKILLS AND DEVELOPING CAREERS WITHIN THE MUSIC INDUSTRY.



ARTISTS WE COACH ARE EITHER ESTABLISHED PLATINUM SELLING PERFORMERS OR ARE EMERGING ARTISTS WHO HAVE GONE ON TO PERFORM ON WORLD CLASS STAGES, ACHIEVE RADIO PLAY, GAIN AWARD NOMINATIONS, TOUR INTERNATIONALLY AND BE INVITED TO COLLABORATE WITH CHART TOPPING ARTISTS.



SPONSORSHIP OPPORTUNITIES



SOCIAL MEDIA SPONSOR

Tags to your business in a minimum of 20 social media posts.
(2.4k followers)

Mentions in all promotional materials including eblasts,
(1K+members) logos and links in all digital marketing, logos
on all print marketing.

Investment: \$500

(Non exclusive - additional non conflicting sponsors may join)

Exclusive: \$1,500

You will be the only social media sponsor for the retreat.

SPONSOR A SCHOLARSHIP

Provide a scholarship to a deserving artist. Artists must apply for the scholarship and meet all criteria.

FULL SCHOLARSHIP:

Investment: \$1,950 to cover costs of accommodation, training and meals.

HALF SCHOLARSHIP:

Covers costs for guest coaches & online training. Student pays for accommodation & meals

\$1,000

SCHOLARSHIP SPONSORSHIP

WHAT'S INCLUDED:

A THANK YOU IN OUR MONTHLY EBLAST

We will include a business listing with your logo and links to your website and social media

SOCIAL SHOUTOUTS

We will give you an exclusive business feature on our social media platforms.

We will also include a thank you to your business in all posts promoting scholarships and call outs for applications. (Over 2.4k followers)

PODCAST MENTION

We will give you a shoutout on one episode of our chart topping podcast, per sponsorship session purchased.

(Over 158k impressions monthly)

Anonymous sponsors are also welcome.

ONLINE PROMOTION

Dedicated space on the website promoting your business with links and logos.

ADDITIONAL PROMOTIONAL OPPORTUNITIES

Option to provide promotional items for distribution at the retreat.

Option to speak at the online training sessions prior to the retreat.

Option to be a featured guests on one episode of the Rock Your Voice Podcast.

Open to discuss any additional unique promotional ideas.

INVESTMENT:

Full Scholarship
\$1,975

Half Scholarship:
\$985

TITLE SPONSOR

WHAT'S INCLUDED:

A THANK YOU IN OUR ALL EMAILS REGARDING THE RETREAT.

We will include a business listing with your logo and links to your website and social media in every email that promotes the event, including logos and direct links to your website and socials.

(Minimum 5 emails to our 1k following of dedicated music and music education enthusiasts.)

SOCIAL SHOUTOUTS & WEB PROMOTION

We will give you a monthly business feature on our social media platforms.

We will also include your logo on all retreat marketing and a special mention in call outs for sponsorship applications & registrations. (Over 2.4k followers)

Dedicated section on our retreat web page with links to your website & social media platforms.

PODCAST MENTION

We will give you a minimum of one shoutout on a minimum of 5 episodes of our internationally chart topping podcast.

(Over 158k impressions monthly)

Anonymous sponsors are also welcome.

PROMOTIONAL OPPORTUNITIES

Option to provide promotional items for distribution at the retreat.

Option to speak at the online training sessions prior to the retreat.

Option to be a featured guests on one episode of the Rock Your Voice Podcast.

Open to discuss any additional unique promotional ideas.

INVESTMENT:

EXCLUSIVE TITLE SPONSOR
INVESTMENT:

\$5,000

NON EXCLUSIVE SPONSOR
PARTNERSHIP:

(OTHER NON CONFLICTING
SPONSORS MAY JOIN)

\$2,500

FROM SONG TO STAGE

THE SINGER & SONGWRITERS RETREAT

INVERMERE, BC, CANADA.

JULY 24TH-29TH 2025



**VOICE & PERFORMANCE
COACHING WITH
EMMA HARDING**



**SONGWRITING & INDUSTRY
COACHING FROM
AARON & VICTORIA GOODVIN**

CHANGE THE TRAJECTORY OF AN ARTIST'S CAREER.

Be part of making a huge difference to the career of an emerging artists, please consider sponsoring a scholarship, or sponsoring our event to allow us to keep attendance fees low and make this event accessible to the emerging artists who should be in attendance.

In support of our mission to provide accessible yet world class training, we are also working with applicants to assist with obtaining funding through grants and additional support.

THANK YOU FOR CONSIDERING TO SUPPORT THIS EVENT!

CONTACT US

**Schedule A Call or
set up your sponsorship today.**

WEBSITE

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